PRIVACY & COOKIE POLICY

Privacy Policy

Shamrock Lodge Hotel fully respects your right to privacy and will not collect any personal information about you on this website without your clear permission. Any personal information, which you submit to Shamrock Lodge Hotel will be treated with the highest standards of security and confidentiality, strictly in accordance with the Irish Data Protection Acts, 1988 & 2003. Shamrock Lodge Hotel is fully committed to adhere to EU General Data Protection Regulation of 2016/679 (32016R0679) of 27 April 2016 with initiation date of 25th May 2018.

Data collected & Use of your information

The data collected by Shamrock Lodge Hotel is only used in the specific manner it was collected. Information collected during the booking process is only used to administer your booking. The information collected is kept by Shamrock Lodge Hotel and the third parties contracted by Shamrock Lodge Hotel to facilitate the booking, such as but not limited to, the software booking engine provider, e-mailing provider, telephone / SMS text message provider.

Information submitted or sent through specific enquiry (e.g. submission of an enquiry form or sent through an email) is only used for the exact query raised.

Technical information collected during website visits such as IP address, browser, operating system, device used or physical location etc. is only used for website operation and is not personally identifiable or persistent. For persistent information (cookies) please see the segment regarding cookies below.

Information Retention and Deletion

If you have given your Personal data and information to us, you have the right to ask us to advise you of the scope of information Shamrock Lodge Hotel processes about you, the purpose and nature of the processing, and information on who we share it with. You can also request to update, correct, or delete it at any time. However, we may need to retain certain information for legal or administrative purposes, such as record keeping or to detect fraudulent activities. You can opt out of marketing contact upon request. If you are concerned about potential violation of your privacy rights, please advise us of your concerns and we will strive to resolve them as soon as practically possible.

You can do any of the above by contacting Shamrock Lodge Hotel directly. For privacy concerns and removal / deletions requests, please contact: <u>info@shamrocklodgehotel.ie</u> or write to: Shamrock Lodge Hotel, Clonown Road, Athlone, Co. Westmeath. Shamrock Lodge Hotel has the right to charge up to €6.35 for this service and will reply within 40 days of receipt of request.

Cookie Policy

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality. For more

general information on cookies see the Wikipedia article on HTTP Cookies.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users. This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly. When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site. This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page. Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you. From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most. As we sell products it's important for us to understand statistics about how many of the visitors to our site make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price. We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Facebook, Instagram, Twitter will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

For further information regarding cookies please visit: https://en.wikipedia.org/wiki/HTTP_cookie

European commission Internet handbook: http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm#section_2